

## TEE UP 2019 – SPONSORSHIP OPPORTUNITIES

Ladder Up's Advisory Board will host *Tee Up*, the organization's Fourth Annual Golf Outing, on **Monday, September 23, 2019, at Riverside Golf Club.**



Ladder Up helps hardworking Chicago families access critical financial resources. In the fall of 2018, Ladder Up acquired Center for Economic Progress (CEP), enabling the organization to provide expanded tax, financial education, and asset-building services, as well as add legal aid to the organization's program portfolio. Since the CEP's founding in 1990 and Ladder Up's founding in 1994, the two organizations have generated a combined total economic impact of over \$1.2 billion for Illinois families and communities.

At *Tee Up*, individuals from the Board's professional and personal networks will have the opportunity to invest in Ladder Up's mission to help hardworking families access the financial resources they need to move up the economic ladder. Please consider sponsoring the event to demonstrate your commitment to the thousands of hardworking clients Ladder Up serves each year.

Monday, September 23, 2019

Riverside Golf Club

2520 S DesPlaines Ave  
North Riverside, IL 60546

Guests will enjoy a patio lunch, 18 holes of golf including longest drive, closest to the pin, and best foursome contests, golf cart, hosted beer and wine on the course, and a reception and awards ceremony with appetizers and hosted beer and wine.

### EVENT PROGRAM

**11:30**  
Registration Opens

Ladder Up leverages more than \$2 million in donated services, space, and goods each year to deliver \$27 in benefits to clients for every \$1 invested in the organization.

**12:00**  
Patio Lunch

Platinum Sponsorship  
\$10,000+

Golf Cart Sponsor  
\$750

**1:00**  
Shotgun Start

Gold Sponsorship  
\$5,000

Practice Facility  
Sponsor  
\$750

**5:30**  
Cocktail Reception and  
Awards Ceremony

Silver Sponsorship  
\$2,500

Hole Sponsor  
\$500

Bronze Sponsorship  
\$1,000

Golf Foursome  
\$750

Halfway House Sponsor  
\$750

Individual Golfer  
\$250

# TEE UP 2019 – SPONSORSHIP LEVELS

## Platinum (\$10,000+)

- Presenting sponsor of the event
- Lunch, golf, and post-play reception for twelve
- Introduction of company representative for speech during the event
- A full-page ad inside the event program
- Company logo featured on:
  - The top of the electronic event invitation and other event correspondence
  - Event website & social media postings
  - General event signage
  - Signage at golf holes
  - Event slideshow (during lunch & cocktails)
  - Event gift bag
- Company name listed on Ladder Up's website, in the organization's annual report, and on the 2020 volunteer manual (accessed by thousands of volunteers during the tax season)

## Gold (\$5,000)

- Lunch, golf, and post-play reception for eight
- Company name announced in speaking program at event
- A half-page ad inside the event program
- Company logo featured on:
  - Electronic event invitation and other event correspondence
  - Event website & social media postings
  - General event signage
  - Signage at golf holes
  - Event slideshow (during lunch & cocktails)
  - Event gift bag
- Company name listed on Ladder Up's website, in the organization's annual report, and on the 2020 volunteer manual (accessed by thousands of volunteers during the tax season)

## Silver (\$2,500)

- Lunch, golf, and post-play reception for four
- Company logo featured on:
  - Electronic event invitation and other event correspondence
  - Event website & social media postings
  - Signage at golf holes
  - Event program book
  - Event slideshow (during lunch & cocktails)
- Company name listed on: General event signage, event gift bag, Ladder Up's website, Ladder Up's annual report

## Bronze (\$1,000)

- Lunch, golf, and post-play reception for two
- Company logo featured on:
  - Social media postings
  - Signage at golf holes
- Company name listed on: Electronic event invitation and other event correspondence, event program book, general event signage, event gift bag, event slideshow (during lunch and cocktails), Ladder Up's annual report

## Halfway House Sponsor (\$750)

- Company logo featured on signage at the Riverside Golf Club Halfway House
- Exclusive opportunity
- Logo also featured on: Event website & social media postings, general event signage, event slideshow, event gift bag
- Admission for two at lunch or post-play reception (does not include golf)

## Golf Cart Sponsor (\$750)

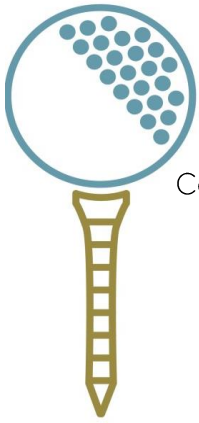
- Company logo featured on all golf carts
- Exclusive opportunity
- Logo also featured on: Event website & social media postings, general event signage, event slideshow, event gift bag
- Admission for two at lunch or post-play reception (does not include golf)

## Practice Facility Sponsor (\$750)

- Company logo featured on signage at the Riverside Golf Club practice facility
- Exclusive opportunity
- Logo also featured on: Event website & social media postings, general event signage, event slideshow, event gift bag
- Admission for two at lunch or post-play reception (does not include golf)

## Hole Sponsor (\$500)

Company logo featured on one golf hole, option to purchase discounted tickets.



# TEE UP 2019 - SPONSOR INFORMATION

Company: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

## Sponsorship Level

Yes, I would like to sponsor Tee Up!

\$10,000+ Platinum sponsorship	\$750 Halfway House Sponsor
\$5,000 Gold sponsorship	\$750 Golf Cart Sponsor
\$2,500 Silver sponsorship	\$750 Practice Facility Sponsor
\$1,000 Bronze sponsorship	\$500 Hole Sponsor

All sponsors are also offered discounted ticket packages: \$600 for a foursome (a 20% savings)

As a sponsor, I would like to buy \_\_\_\_\_ golf foursome(s) for \$600 each.

Please submit your guest names to [events@goladderup.org](mailto:events@goladderup.org) by Monday, September 16, 2019.

Yes, my company would like to donate items to include in Tee Up gift bags for guests!

*Sponsors are welcome to donate branded items that will be included in a gift bag for all event guests. Suggestions include travel mugs, water bottles, golf tees, golf towels, golf balls, mints, pens, pencils, and notepads. Ladder Up's recommended quantity is approximately 150 of each item.*

I am not able to sponsor Tee Up but would like to:

Purchase \_\_\_\_\_ tickets at \$250 each  
Purchase \_\_\_\_\_ foursomes at \$750 each  
Make a contribution of \$\_\_\_\_\_ to support Ladder Up.

## Payment Information

Ladder Up accepts cash, check, wire transfers, and credit payments. Please make all checks payable to "Ladder Up". For contributions and sponsorships of over \$1,000, please pay with a check or by using an electronic transfer.

Payment Method:    Visa    MasterCard    American Express    Check    Electronic Transfer

Amount: \_\_\_\_\_

Name: \_\_\_\_\_  
(if different from above):

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address:    Street: \_\_\_\_\_  
(if different than address above)    City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

In order to appear on printed materials for the event, please return this form by Friday, August 30, 2019.

To confirm your sponsorship, please e-mail [events@goladderup.org](mailto:events@goladderup.org).  
This form can be e-mailed to [events@goladderup.org](mailto:events@goladderup.org) or mailed to Ladder Up at  
350 N. Orleans, Suite C2-100, Chicago, IL 60654