

LADDER UP

14th Annual Casino Night and Silent Auction Sponsorship Opportunities

Ladder Up's Associates Board will host its 14th Annual Casino Night and Silent Auction on Saturday, May 9, 2020, at the Chicago Cultural Center. The event, the organization's largest fundraiser, attracts more than 200 guests, including many urban professionals from the Chicago area's top businesses.

Proceeds from Casino Night will benefit Ladder Up, a 501(c)(3) non-profit organization that helps low-income families and individuals access the financial resources they need to move up the economic ladder. The Associates Board aims to raise over \$100,000 through the event, funds that translate into serving approximately 2,300 clients and generating an estimated economic impact of \$3.7 million in low-income communities. Please consider sponsoring the event to demonstrate your commitment to the hardworking clients Ladder Up serves. In order to appear on the event invitation and marketing materials, a contribution or pledge must be received by Friday, February 21, 2020. Learn more about Ladder Up's mission and programs by visiting www.goladderup.org.

SPONSORSHIP LEVELS

All-In! (\$15,000+)

- Presenting sponsor of the event
- 12 event tickets
- Introduction of company representative for speech during the event
- A full-color, full-page (4.25"x11") ad on the inside front or back cover of the event program
- Company logo featured on:
 - Souvenir gaming chips given to attendees
 - The front and back covers of the event program
 - Two gaming tables at the event
 - Event invitation, entry poster, event website, and event slideshow
- Company name listed under Platinum Circle on Ladder Up's tax volunteer manual (accessed by hundreds of volunteers during the tax season)

Raise (\$10,000)

- 10 event tickets
- A black and white, full-page (4.25"x11") ad inside the event program
- Company logo featured on two gaming tables at the event, the front and back covers of the event program, event invitation, entry poster, event website, and event slideshow
- Company name listed under Platinum Circle on Ladder Up's tax volunteer manual (accessed by hundreds of volunteers during the tax season)

Call (\$5,000)

- 6 event tickets
- A black and white, half-page (4.25"x5.5") ad inside the event program
- Company logo featured on one gaming table at the event, the back cover of the event program, event invitation, entry poster, event website, and event slideshow
- Company name listed under Gold Circle Ladder Up's tax volunteer manual (accessed by hundreds of volunteers during the tax season)

Ante (\$2,500)

- 4 event tickets
- A black and white, half-page (4.25"x5.5") ad inside the event program
- Company logo featured on event invitation, entry poster, back cover of the event program, event website, and event slideshow

Buy-In (\$1,000)

- 2 event tickets
- Company name listed on event website, entry poster, the back cover of the event program, and the event slideshow

If you are unable to contribute as a sponsor, please consider making an in-kind donation to our event operations or Silent Auction. Please contact events@goladderup.org with any questions about in-kind donations.

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14th Annual Casino Night and Silent Auction Sponsor Information

Company: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-Mail: _____

Sponsorship Level

Yes, I would like to sponsor Casino Night & Silent Auction 2020!

\$15,000+ "All-In!" sponsorship

\$10,000 "Raise" sponsorship

\$5,000 "Call" sponsorship

\$2,500 "Ante" sponsorship

\$1,000 "Buy-In" sponsorship

All sponsors are also offered discounted ticket packages: \$875 for 10 tickets (a 30% savings) or \$600 for six tickets (a 20% savings)

As a sponsor, I would like to buy _____ 10-ticket package(s) for \$875 ea.

As a sponsor, I would like to buy _____ 6-ticket package(s) for \$600 ea.

Please submit your guest names to events@goladderup.org by Wednesday, April 29, 2020.

I am not able to sponsor Casino Night but would like to make a tax-deductible contribution of \$_____ to support Ladder Up.

Payment Information

Ladder Up accepts cash, check, wire transfers, and credit payments. Please make all checks payable to "Ladder Up". For contributions and sponsorships of over \$1,000, please pay with a check or by using an electronic transfer.

Payment Method: Visa MasterCard American Express Check Wire Transfer

Amount: _____

Name: _____

Card Number: _____

Exp. Date: _____ CVV: _____

Billing Address: Street: _____
(if different than address above) City: _____ State: _____ Zip: _____

Signature: _____

In order to appear on the event invitation and marketing materials, please return this form by February 21, 2020. To confirm your sponsorship or learn about other sponsorship opportunities, please e-mail events@goladderup.org. This form can be e-mailed to events@goladderup.org or mailed to Ladder Up at 350 N. Orleans, Chicago, IL, 60654.