

TEE UP 2020 – SPONSORSHIP OPPORTUNITIES

Ladder Up’s Advisory Board will host *Tee Up*, the organization’s Fifth Annual Golf Outing, on Monday, September 21, 2020, at Riverside Golf Club.



Monday, September 21, 2020

Riverside Golf Club

2520 S Des Plaines Ave
North Riverside, IL 60546

EVENT PROGRAM

8:00 AM
Registration for first round opens

8:30 AM
First Shotgun Start

11:30-1:30 Boxed Lunch Pick Up

12:00 PM
Registration for second round opens

1:00 PM
Second Shotgun Start

Please note:

All sponsorship benefits outlined in this packet are based on a Phase 4 status in the Restore Illinois COVID-19 recovery plan. Benefits are subject to change.

Masks must be worn indoors at Riverside Golf Club. Guests who do not have their own mask will be provided a mask by the club.

Ladder Up helps hardworking Illinois families access critical financial resources. In the fall of 2018, Ladder Up acquired Center for Economic Progress (CEP), enabling the organization to provide expanded tax, financial education, and asset-building services, as well as add legal aid to the organization’s program portfolio. Since CEP’s founding in 1990 and Ladder Up’s founding in 1994, the two organizations have generated a combined total economic impact of over \$1.2 billion for Illinois families and communities.

At *Tee Up*, individuals from the Board’s professional and personal networks will have the opportunity to invest in Ladder Up’s mission to help hardworking families access the financial resources they need to move up the economic ladder. Please consider sponsoring the event to demonstrate your commitment to the thousands of clients Ladder Up serves each year.

Guests will enjoy a boxed lunch, 18 holes of golf including longest drive, closest to the pin, and best foursome contests, golf cart, and hosted beer and wine on the course.

Ladder Up leverages more than \$2 million in donated services, space, and goods each year to deliver \$27 in benefits to clients for every \$1 invested in the organization.

Platinum Sponsorship \$10,000+	Golf Cart Sponsor \$750
Gold Sponsorship \$5,000	Practice Facility Sponsor \$750
Silver Sponsorship \$2,500	Hole Sponsor \$500
Bronze Sponsorship \$1,000	Golf Foursome \$750
Halfway House Sponsor \$750	Individual Golfer \$250

TEE UP 2020 – SPONSORSHIP LEVELS

Platinum (\$10,000+)

- Presenting sponsor of the event
- Lunch and golf for twelve
- A full-page ad inside the event program
- Company logo featured on:
 - The top of the electronic event invitation and other event correspondence
 - Event website and social media postings
 - General event signage
 - Signage at golf holes
 - Event slideshow
 - Event gift bag
- Company name listed on Ladder Up's website, in the organization's annual report, and on the 2020 volunteer manual (accessed by hundreds of volunteers during the tax season)

Gold (\$5,000)

- Lunch and golf for eight
- A half-page ad inside the event program
- Company logo featured on:
 - Electronic event invitation and other event correspondence
 - Event website and social media postings
 - General event signage
 - Signage at golf holes
 - Event slideshow
 - Event gift bag
- Company name listed on Ladder Up's website, in the organization's annual report, and on the 2020 volunteer manual (accessed by hundreds of volunteers during the tax season)

Platinum and Gold sponsors will also receive priority choice of morning or afternoon timeslots. Choices must be submitted by Friday, September 4th. Priority is otherwise given on a first-come, first-served basis.

Silver (\$2,500)

- Lunch and golf for four
- Company logo featured on:
 - Electronic event invitation and other event correspondence
 - Event website and social media postings
 - Signage at golf holes
 - Event program book
 - Event slideshow
- Company name listed on: General event signage, event gift bag, Ladder Up's website, Ladder Up's annual report

Bronze (\$1,000)

- Lunch and golf for two
- Company logo featured on:
 - Social media postings
 - Signage at golf holes
- Company name listed on: Electronic event invitation and other event correspondence, event program book, general event signage, event gift bag, event slideshow, and Ladder Up's annual report

Halfway House Sponsor (\$750)

- Company logo featured on signage at the Riverside Golf Club Halfway House
- Exclusive opportunity
- Logo also featured on: Event website and social media postings, general event signage, event slideshow, event gift bag
- Admission for two at lunch or post-play reception (does not include golf)

Golf Cart Sponsor (\$750)

- Company logo featured on all golf carts
- Exclusive opportunity
- Logo also featured on: Event website and social media postings, general event signage, event slideshow, event gift bag
- Admission for two at lunch or post-play reception (does not include golf)

Practice Facility Sponsor (\$750)

- Company logo featured on signage at the Riverside Golf Club practice facility
- Exclusive opportunity
- Logo also featured on: Event website and social media postings, general event signage, event slideshow, event gift bag
- Admission for two at lunch or post-play reception (does not include golf)

Hole Sponsor (\$500)

Company logo featured on one golf hole, option to purchase discounted tickets.



TEE UP 2020 - SPONSOR INFORMATION

Company: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-Mail: _____

Sponsorship Level

Yes, I would like to sponsor Tee Up!

\$10,000+ Platinum sponsorship	\$750 Halfway House Sponsor
\$5,000 Gold sponsorship	\$750 Golf Cart Sponsor
\$2,500 Silver sponsorship	\$750 Practice Facility Sponsor
\$1,000 Bronze sponsorship	\$500 Hole Sponsor

All sponsors are also offered discounted ticket packages: \$600 for a foursome (a 20% savings)

As a sponsor, I would like to buy _____ golf foursome(s) for \$600 each.

Please submit your guest names to events@goladderup.org by Monday, September 14, 2020.

I am not able to sponsor Tee Up but would like to:

Purchase _____ tickets at \$250 each
Purchase _____ foursomes at \$750 each
Make a contribution of \$_____ to support Ladder Up.

Payment Information

Ladder Up accepts cash, check, wire transfers, and credit payments. Please make all checks payable to "Ladder Up". For contributions and sponsorships of over \$1,000, please pay with a check or by using an electronic transfer.

Payment Method: Visa MasterCard American Express Check Electronic Transfer

Amount: _____

Name: _____
(if different from above):

Card Number: _____

Exp. Date: _____ CVV: _____

Billing Address: _____ Street: _____
(if different than address above) City: _____ State: _____ Zip: _____

Signature: _____

In order to appear on printed materials for the event, please return this form by Friday, August 28, 2020.

To confirm your sponsorship, please e-mail events@goladderup.org.
This form can be e-mailed to events@goladderup.org or mailed to Ladder Up at
350 N. Orleans, Suite C2-100, Chicago, IL 60654